



**ASSURING THE INTEGRITY OF THE FOOD CHAIN:  
TURNING SCIENCE INTO SOLUTIONS**  
**FoodIntegrity 2017 Conference, Parma, Italy, 10-11 May**

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**SPONSORSHIP INVITATION**

Sir/Madam

We are delighted to invite all representatives of funding bodies, food retailers, processing food industries, quality brands, public administration, control laboratories, NGOs and the research community who work in the food authentication area, to attend the conference.

This conference, integrated within the activities of the European Funded FoodIntegrity project ([www.foodintegrity.eu](http://www.foodintegrity.eu)), will focus on the latest research outputs on developments and strategies in the field of food integrity – safety, quality, authenticity and traceability, from the project and beyond.

Based on previous experience, this conference **will attract over 350 participants** from the Institutions involved in the FoodIntegrity project and other Institutions, spread across three continents. It will be an occasion not to be missed, if you want to make yourself known to a wide audience. Please consider that the working language of the conference will be English.

**The organisers will offer to companies and Institutions the possibility of supporting this meeting and contributing to its success.** We are therefore offering you a choice of “support actions” tailored to your needs and your possibilities.

- **“Entree”**: 1000 EUR, 2 days presence, 1 free registration and conference dinner, logo in the book of abstracts; your material will be included in the conference bag but no space for exhibition will be provided.
- **“First dish”**: 1800 EUR, 2 days presence, 2 free registrations and conference dinner, logo in the leaflets and book of abstracts; you will have a small table for exhibition in the conference hall.
- **“Main course”**: 3500 EUR, 2 days presence, 4 free registrations and conference dinner, logo in leaflets, book of abstract, posters; you will have a large space for exhibition with possibility for posters and banners.
- **“Dessert”**: 5000 EUR, 2 days presence, 7 free registrations and conference dinner, logo in the leaflets, book of abstracts, posters, awards for young scientists; you will have a large space for exhibition, possibility for posters and banners, and you will deliver one of the prizes for young scientists alongside the Coordinator.

The “Dessert” contributors will be accepted in a maximum number of 3 and will discuss with the organisers the possibility of giving a technical seminar on their own products or services.

We thank you for your kind interest and we invite you to get in touch as soon as possible with the Chair & ViceChair of the conference: Michele Suman ([michele.suman@barilla.com](mailto:michele.suman@barilla.com)) & Elena Maestri ([elena.maestri@unipr.it](mailto:elena.maestri@unipr.it))

**For other general information contact us at [info@foodintegrity2017-parma.eu](mailto:info@foodintegrity2017-parma.eu)**